



July 2010

HAPPY HEARTS FUND AND ING RENEW THEIR COMMITMENT TO "HAPPY SELF SUSTAINING SCHOOLS" AND ALONG WITH THE CHILDREN, TEACHERS AND COMMUNITY MEMBERS CELEBRATE THE OPENING OF A PURIFIED WATER DISTRIBUTION BUSINESS TO SUSTAIN THE ARCADIO ZENTELLA RURAL PRIMARY SCHOOL.

Dear Happy Friends,

We are very happy to announce the renewed commitment between the Happy Hearts Fund and ING! Gathering together in Tabasco, Mexico on June 21st, the two agencies were represented by Carlos Muriel, President for ING Latin America and Petra Nemcova to announce the agreement to continue rebuilding and relocating schools within Mexico and throughout Latin America!



Representatives from Happy Hearts Fund and ING Latin America gather at the press conference.

We would like to express a special thank you to the many ING Latin America employees who generously contributed with ING and HHF for the purpose of developing Self Sustainable micro-businesses at each of the schools... enabling them to be self reliant in their educational efforts. These generous contributions have already aided in the beginnings of a micro-business at the Arcadio Zentella Rural Primary School, which was seriously damaged by the 2007 floods in the area, and is located in Rancheria de El Rio... "Through the Self Sustainable Schools Program we are seeking to improve educational conditions for children in underprivileged areas, and particularly those who have suffered due to natural disasters"... shared Carlos Muriel.



HHF and ING at the ribbon cutting ceremony for the water distribution company.

The model at the Arcadio Zentella School has been designed to produce a purified water distribution company for "Agua La Victoria", a local brand with over 40 years experience in the market. **Agua La Victoria will sell the school purified water at production cost so that the profits generated by water sales go exclusively to the school.**

As in Tobasco, the program will continue to serve in the process of rebuilding schools that have been seriously damaged by natural disasters... offering seed capital for the schools to create a micro-business that serves to generate profits used to satisfy their educational needs and to initiate savings and personal finance courses targeted to the children attending these schools.



Children from the Arcadio Zentella School

Petra Nemcova, Founder and Chairwoman of the Happy Hearts Fund said, **"We, at the Happy Hearts Fund, have carried out a number of projects around the world which focus on rebuilding children's lives affected by natural disasters. The goal is to create empowerment**

and independence for children and their communities, which will have a powerful impact on them and on future generations.”

You too can be a part of developing a micro-business at anyone of our current and future school projects. Find out how you can make help out by email us at helpnow@happyheartfund.org.

HHF receives specific donations to underwrite all administrative and fundraising expenses, allowing all public donations to support our programs.

With our heartfelt happy wishes,
Happy Hearts Fund Team

If you would like to find out more about this project or any of our other projects, we would love to hear from you! Let us know if you like our “HAPPY newsLETTERS” and feel that they are informative. If you have any questions or comments on what you would change or programs you want to hear about please email us to feedback@happyheartfund.org. We would be really happy if you connect with us – remember, communication is a two-way street!