

Privacy Policy

Revised September 1, 2011

Our Commitment to Privacy

The Happy Hearts Fund respects the privacy of every visitor to our web site. Your privacy is a priority, and we go to great lengths to protect it. This Internet Site Privacy Policy explains our online information practices. This Policy may be changed or updated from time to time. By visiting the Happy Hearts Fund at www.happyheartsfund.org, you accept the practices described in this Policy.

Data Collection

Through our web site, we offer convenient online access to our services and communicate with you about important opportunities and events. We will not collect personal information from you when you visit our web site unless you provide the information to us voluntarily and knowingly.

Registering for a SchoolsConnect Club: When you register online for a SchoolsConnect Club, we ask for your name and other contact information to help in the registration process.

Applying to work at the Happy Hearts Fund as a volunteer: When you apply online to be a Happy Hearts Fund volunteer, we will ask you for your name, contact information, and date of birth. We may ask for other data as well, depending on the volunteer activity. We may also ask for a variety of types of data to help us better understand your skills, such as your resume.

Making a financial contribution: When you make a financial contribution online, we collect your name, contact information, and standard credit card data.

How We Use Cookies

We send “cookies” to your computer and use other technologies to enhance your online experience. A “cookie” can be either permanent (i.e., it remains on your computer until you delete it) or temporary (i.e., it lasts only until you close your browser). A “cookie” is a small text file that helps us recognize repeat visitors, facilitate the visitor’s ongoing access to and use of the site, and track usage behavior and compile aggregate data that can lead to web site improvements. If you do not want information collected through the use of cookies, you can deny or accept the cookie feature using a simple procedure available in most browsers. If you block cookies, however, you may lose some website functionality.

Is My Credit Card Information Secure?

We use a variety of safeguards to protect the security of your credit card transactions. We use technologies and processes such as encryption, access controls, network firewalls, physical security and other measures. These measures make it extremely difficult for anyone to intercept the credit card information you send to us. When we work with other companies to process credit card transactions, those companies also use encryption and other security measures.

You can make financial contributions online, by mail, by calling 1-212-488-2602.

Is My Personal Information Secure?

We use standard security measures and industry-standard security protocols for online scheduling of credit card transactions.

How We Use Your Information

If you provide the Happy Hearts Fund with personal information when you visit our web site, we may use the information in our programs and activities. We may enter your name into one of our databases so we can contact you to obtain your input, provide information about our programs and events, or request contributions.

The Happy Hearts Fund will not share financial donor postal mailing lists or other contact information with other non-profits.

On occasion, the Happy Hearts Fund may share information about you with vendors and service providers who assist us with our activities and programs. These vendors and service providers help us with functions such as fulfilling orders, managing data, and processing donations. In addition, we make disclosures as required by law.

We Care About Doing It Right

The Happy Hearts Fund is committed to accuracy and precision in processing your contribution information. We employ a variety of error checking procedures, and our systems are subject to independent external and internal audits to ensure the privacy, security and accurate processing of your information.

Note to Parents on our Privacy Policy

The Happy Hearts Fund welcomes children to learn more about our organization and, where appropriate, find opportunities to serve their communities through the Happy Hearts Fund SchoolsConnect program and volunteer activities. However, we encourage children to do this only with their parent's knowledge and supervision. For this reason, the Happy Hearts Fund follows the guidelines for interactive electronic media published by the Children's Advertising Review Unit of the Better Business Bureau.

Refund Policy

Happy Hearts Fund is a charitable organization. No refunds will be issued.

Questions

If you have questions about this Privacy Policy, you may send us an e-mail at info@happyheartsfund.org or write to:

Happy Hearts Fund
PO Box 725
New York, New York 10014
Attention: Privacy Officer